



Swadeshi Bali foundation  
Present

# 12<sup>th</sup> The Royal Bali International Film Festival BIFFest 2014 BALIWOOD AWARD



## GENERAL PROFILE

### 12<sup>th</sup> ROYAL BALI INTERNATIONAL FILM FESTIVAL 2014

#### THE BACKGROUND

As one of the world's cultural attention and leading tourism destination, Bali will once again host an international event that will be held this year: The 12<sup>th</sup> Royal Bali International Film Festival 2014 (12<sup>th</sup> Royal BIFFest 2014 ) in Bali Island on December, 13<sup>th</sup> - 15<sup>th</sup>, 2014

The idea to put forward Bali and Indonesia as the focus of modern human cultural achievement, in the form of an international film festival, was born as a pure idealistic dream from Indonesia's youth generation that look forward to. This event also reflects the effort from Indonesian people to recover from the ongoing crisis in the past few years. Bali, after the horrible event on October 12, 2002 and October 1<sup>st</sup>, 2005, has now re-established its confidence and optimism to recover from the tragedy and restore its position as the world class island, enriched by religious value, tradition, custom and culture that has been firmly attached to Bali's unique image to the world throughout the years.

Furthermore, the objectives of the 12<sup>th</sup> Royal Bali International Film Festival 2014 are:

1. to put Bali and Indonesia as one of the hosts to world-scale film festival
2. to encourage Bali to become one of the activity centers for Indonesia's and international film industry
3. to encourage aspiring film directors and film community in Indonesia to take parts in revitalizing national film industry through film festivals
4. to serve as an institution for young and amateur filmmakers and students from Indonesia and the rest of the world to display their creativity and participate in a competition.

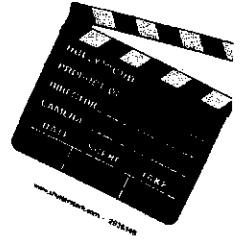
Bali International Film Festival Committee is committed to establish this film festival and students video competition as an annual event, with the hope that in the future the event can be viewed in the same level as other prestigious international class film festivals.





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## THE COMMITTEE

Swadeshi Bali Foundation is the owner of the license and the official committee of the 12<sup>th</sup> Royal Bali International Film Festival 2014 (these brands have been registered), which will be held once a year. Bali International Film Festival Committee is a part of Swadeshi Bali Foundation that resides in Bali and Jakarta.

The complete structure of the committee of the 12<sup>th</sup> Royal Bali International Film Festival 2014 are as follow:

Benefactors	: Minister of Tourism and Culture Republic Of Indonesia Governor of Bali
Advisors	: Indonesian Deputy of & Film Department of Tourism & Culture Republic Of Indonesia
License of BIFFest	: Swadeshi Bali Foundation
Vice President BIFFest Committee	: I Gst Ayu Wastu Manggala MPWS, S.S, M.Hum
Treasury	: I Gst Ayu Sita Wedastiti Suyasa, S. E
Public Affairs Coordinator	: Jerry DJ Juniarti
Media Relations	: Gst. A. A Km Putri Lestari
Marketing & Promotion Coord.	: Agus Purnama Wirawan
Technical & Operational Coord.	: I Wayan Suastika
Art & Publication Coord.	: I Gusti Ngurah Kevin Adi Prayangga

## THE EVENT

For the year 2014, Bali International Film Festival will invite 12 countries to participate in the event.

### What can you tell me about the films?

This event will display around 10 - 20 film titles that fit accordingly to the themes above from various countries, especially those awarded or nominated with prestigious awards in the past 7 years. Most of the titles are expected to come from independent or non-Hollywood film studios.

### What will be the format?

The format of the films will be mostly in DVD and VCD. Short films will be shown attached to the feature films. These short films are the nominees of the 8<sup>th</sup> Students Video Competition that will draw for the Sarasvati Award.





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## BIFFest 2014

### BALIWOOD AWARD



#### Where should I go to watch these wonderful films?

Selected films that fit accordingly to the themes above will be displayed in film theatre in some regencies in Bali plus additional viewing locations such as hotels, museums, galleries or campuses.

#### What kind of audience do you expect to come?

The festival is targeted to male and female audience, 17 to 36 years old with A-B-C + economic class, or anyone who is interested in film. The estimated number of attendance is around 2000, not including invitations, either domestic or foreign such as the Minister of Culture, filmmakers, actors and actresses and cultural attaché from the countries participating in the event.

#### Can you give me the details about the award?

At the closing ceremony, some of the participating films in the event will be selected for an award (Saraswati Award\*). A jury committee that will consist of reputed filmmakers (directors/producers/directors of photography), actors and actresses, screenwriters, art journalists, fashion designers and musician will do the judging process in Denpasar. The Saraswati Award will be awarded to the following 3 general category :



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II. Ken Arok No 10 - 12 Denpasar - Bali - Indonesia 80116





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**SARASVATI BALIWOOD AWARD For International Films**  
**SARASVATI BALIWOOD AWARD For Indonesian Film**  
(December 2013 – December 2014)  
**SARASVATI BALIWOOD AWARD For Student Video Competition**

### Award be awarded for ( Indonesia Film Category )

- The Most Appraised Film
- The Most Appraised Actor
- The Most Appraised Actress
- The Most Appraised Director
- The Most Appraised Scenario
- The Most Appraised Soundtrack

### Award be awarded for ( Student Film Competition )

- 1<sup>st</sup> Special Jury Prize
- 2<sup>nd</sup> Special Jury Prize
- 3<sup>rd</sup> Special Jury Prize

### Award be awarded for ( International Film Category )

- 1<sup>st</sup> Special Jury Prize
- 2<sup>nd</sup> Special Jury Prize
- 3<sup>rd</sup> Special Jury Prize
- 4<sup>th</sup> Special Jury Prize
- 5<sup>th</sup> Special Jury Prize
- 6<sup>th</sup> Special Jury Prize
- People Choice Award
- Humanity Award

### \* Sarasvati Award:

In Hindu mythology, Sarasvati is known as the goddess of art, beauty and knowledge. She is the Shakti, or the consort, of Brahma, who is known as one of the TRIMURTI. She is pictured as a beautiful woman with four arms, long hair and wearing Indian sari (In Bali and Java, she is pictured with traditional wardrobe). The four arms of the Goddess hold the symbols of knowledge:

- Lotus flower, god's favourite flower which symbolizes purity,
- Sitar, which symbolizes art, knowledge and culture,
- Veda Vedanta, which symbolizes the holy book of all knowledge in the universe,
- Japa (rosary), which symbolizes a never-ending circle of art, culture and knowledge in the universe that is not bounded by a beginning or an ending.

### So, is there anything else beside the films?

12<sup>th</sup> Royal Bali International Film Festival 2014 will also conduct additional events that support and are related to film industry, such as workshops and seminars, which will involve local and international film experts. These workshops, seminars or dialogues will take place at campuses, galleries or hotels in the area of some regencies in Bali.



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## The Opening and Closing Ceremony

The Opening Ceremony For 12<sup>th</sup> Royal Bali International Film Festival 2014 will be held on December, 13<sup>th</sup> - 15<sup>th</sup> 2014

## Could you tell me more about Students Video Competition?

Students Video Competition is a part of Bali International Film Festival. It is a competition for students who are interested to become filmmakers. The criteria for the competition are:

1. Opened for students all over the world.
2. Every participant must register via mail, electronic mail or fax and send the registration fee to the bank account that will be informed later. The registration fee is free
3. Participant can register individually or in a group.
4. This competition is only opened for beginner or non-professional filmmakers.
5. Film duration is limited to 10 – 16 minutes.
6. Participant is allowed to enter more than one title but not more than two titles.
7. The film can be entered in these following formats:
  - a. VCD
  - b. DVD
8. Entry is sent to BIFFest Traffic Office in Bali
9. The theme for the entry is free
10. Entry should be received no later than 1<sup>st</sup> Desember, 2014
11. The jury's decision is unanimous, absolute and not opened for a debate.
12. 3 (three) winners will win The Saraswati Awards For Student Video Competition Category

## THE PROMOTIONAL PLAN

Promotion will start in September 2014 which covers the following steps:

- Placement of products booth at Official Plaza, Opening & Closing Ceremony Places
- 12<sup>th</sup> Royal BIFFest 2014 advertisement in local and nationwide newspaper 12<sup>th</sup> Royal BIFFest 2014 advertisement in national magazines
- 12<sup>th</sup> Royal BIFFest 2014 television commercial on NATIONAL TV
- 26,000 12<sup>th</sup> Royal BIFFest 2014 promotional leaflets.
- 16,000 12<sup>th</sup> Royal BIFFest 2014 programme booklets.
- 20,000 12<sup>th</sup> Royal BIFFest 2014 posters that will be distributed in September 2014 in Big Cities In Indonesia
- 100 standing and ordinary banners in Denpasar.
- 6 giant banners placed in strategic locations in Denpasar, Kuta, Sanur, Nusa Dua (Tourism Center)
- Coverage and teaser in the National Magazine.
- Full promotion on radios : quiz, adlibs, interviews and live reports during the event.
- Direct e-mail promotion to major universities, cultural and community centres
- Full coverage on [www.royalbiffest.com](http://www.royalbiffest.com) web site.
- Special programmes on Local TV and National TV



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**12<sup>th</sup> Royal Bali International Film Festival 2014**

**December 13<sup>th</sup> – 15<sup>th</sup>, 2014**



**12<sup>th</sup> Royal BIFFest 2014**  
**OFFICIAL ENTRY FORM**  
FOR  
**SARASVATI BALIWOOD AWARDS**  
( Movie Screening )

**Application must be received no later than December, 1<sup>st</sup>, 2014**

**Entry package MUST include (please check):**

- Entry Fee : FREE !      \_\_\_\_\_ \* Completed entry form  
( Application cannot be processed unless complete )
- Entry Fee : FREE !      \_\_\_\_\_ \* Film in DVD Formats

**Entries received October 31<sup>st</sup> 2014 will not be accepted.**

**MAIL ENTRY MATERIALS TO:**

**Swadeshi Bali Foundation – Royal Baliwood Committe**

**UNIVERSITAS MAHENDRADATTA, Jl. Ken Arok No.10 – 12 Denpasar – Bali – Indonesia 80125**

**[ P ] +62.361.434827 [ F ] +62.361.434827**

**www.royalbiffest.com Email. vedanta\_vedakarna@hotmail.com**

**FILM TITLE:**

*\* one form for one film*



# ROYAL BALI INTERNATIONAL FILM FESTIVAL

## PROJECT VITALS INFORMATION

PLEASE TYPE OR CLEARLY PRINT ALL

- PLEASE NOTE: Should your film be accepted, the following information will be reproduced *verbatim* in our festival programs ( with the exception of the synopsis ). Please write clearly! The Festival reserves the right to complete any information not supplied by the filmmaker.

Feature Film

Documentary Film

\* Short Film

\*Short Films include – live action, animation and documentary. Maximum running time is 30 minutes

English title: \_\_\_\_\_

Original title: \_\_\_\_\_

Country(ies) of production: \_\_\_\_\_

Film's Web Site Address: \_\_\_\_\_

Running Time: \_\_\_\_\_ minutes

## CONTACT INFORMATION

Name of individual submitting film: \_\_\_\_\_

Affiliation with film (producer, distributor, sales agent, etc.): \_\_\_\_\_

Phone: (Home) \_\_\_\_\_

(Cell) \_\_\_\_\_

(Office) \_\_\_\_\_

15hourFax: \_\_\_\_\_

email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

## PREMIERE INFORMATION

BIFFEST recognizes a **world premiere** as any film that has never been shown to a public audience; and a **Indonesia Premiere** as any film that has never been shown to a public audience in Bali ( Indonesia )

Please check one:

World Premiere at Bali

Asian Premiere at Bali

International Premiere at Bali

Not Applicable

Please list any previous screenings in (Theatrical in Indonesia , TV, festival, etc) for the film being submitted; indicate awards or honors, if applicable: \_\_\_\_\_



**ROYAL BALI INTERNATIONAL FILM FESTIVAL**

Director(s): \_\_\_\_\_

Producer(s): \_\_\_\_\_

Executive  
Producer(s): \_\_\_\_\_

Screenwriter(s): \_\_\_\_\_

Cinematographer: \_\_\_\_\_

Director of  
Photography: \_\_\_\_\_

Production  
Designer: \_\_\_\_\_

Print  
Editor: \_\_\_\_\_

Music: \_\_\_\_\_

Sound Editor: \_\_\_\_\_

**Contact Information:**

Director: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Postal Codes: \_\_\_\_\_

Country: \_\_\_\_\_

Producer: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

**PRINT SOURCE** (indicate individual / company who will be arranging print shipment to the festival)  
\* in case any special request for returned DVD

Company  
name: \_\_\_\_\_

If company, name of contact  
person \_\_\_\_\_

Address: \_\_\_\_\_





**ROYAL BALI INTERNATIONAL FILM FESTIVAL** \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code (Zip): \_\_\_\_\_

Country: \_\_\_\_\_

Phone \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ URL: \_\_\_\_\_

We understand that more than one party may have jurisdiction over screenings, prints and print shipment. Please indicate below any additional authorities (include phone, fax and cell) who should be notified of acceptance and/or whose permission is required for participation in the

Festival: \_\_\_\_\_

**FILM PUBLICITY:**

Publicity materials contact  
Person: \_\_\_\_\_

Company: \_\_\_\_\_

Phone \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_





## ROYAL BALI INTERNATIONAL FILM FESTIVAL \_\_\_\_\_

Synopsis (120 – 170 words)

(Please attach if necessary)



*Would you like notification that your application and materials have been received? Enclose a self-addressed stamped post card, which we will mail upon receipt of your submission.*

*Please read and sign the following:*

### **AUTHORIZATION**

1. Films accepted for the festival must be shown in DVD Format in their original language with English subtitles. All films must be rebound and ready for screening.
2. The number(s), date(s), time(s), and location(s) of the screenings of films are at the discretion of the Festival.
3. The Committee will be not returned your video and the your film will be store in BIFFest film library.
4. The festival retains submission tapes for in its film library; if you wish your tape returned, you must send a self-addressed stamped envelope or tape box and pay the returned shipment charge. (special request)
5. Participation in The Bali International Film Festival implies understanding and acceptance of all terms included in this application.
6. The Festival reserves the right to complete any information not supplied by the filmmaker from whatever source available and will not be responsible if incorrect information is entered
7. The Entry Fee : FREE !

\_\_\_\_\_/ .....

**The Producer / The Director / The Agency / The Government**

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