

# Czech Trade Focus

*News from the Czech Commercial Offices in the United States / July 2008*

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Czech Commercial Offices in the

## ECONOMIC BRIEFS

**The Finance Ministry** has lowered its estimate of Czech GDP growth to 4.6 percent for this year from a previous 4.9 percent, and in 2009 the economy should grow by 4.8 percent. Inflation will be higher this year than the ministry had estimated, and will stand at 6.1 percent. The economy grew by a record 6.6 percent last year, and inflation was at 2.8 percent.

**New information boards** will soon make driving in the capital easier. According to the Technical Board of Communications, in an attempt to ease the flow of traffic, new electronic information boards should help monitor the state of traffic on Prague streets. The boards will provide up-to-date information about traffic jams, closures and other traffic diversions by using new signaling technology. This new equipment will cost 655 million CZK (\$42 million), 85 percent of which will be covered by the EU.

**Prices of new homes in Prague** last year were the second highest among the Visegrad Four (V4) capitals after Warsaw in Poland. A square metre (m<sup>2</sup>) cost an average 2,486 EUR (around 59,000 CZK/\$3,000) in Prague, and in other Czech regions it was 1,407 EUR (33,000 CZK/\$2,000).

**The Czech Transport Ministry** is going to introduce toll discounts, which will depend on the number of kilometres passed a month and will be used mainly by Czech road hauliers.

**Inflation** in the Czech Republic was slightly down at 6.7 percent in June according to the Czech Statistical Office.

**Several exporters** have begun using euros to pay their domestic suppliers. Skoda Auto is planning to switch to euro payments to all of its suppliers soon. Skoda lost 1 billion CZK (\$64.8 million) in the first quarter of this year to the strong crown. The Association of Exporters said its companies have earned 80 billion CZK (\$5.2 billion) less this year than in 2007.

**The unemployment rate** in the Czech Republic remained at 5 percent in June as it did in May. The number of job seekers ready to work has decreased to 279,573 people.

**An analysis of regional development** by Aktualne.cz found that, after Central Bohemia, the area around Pardubice, east Bohemia, is the most prosperous in the country. While wages are rising mildly, few parts of the country have seen an influx of population, housing construction and tourists like Pardubice. Moravia's regions, despite the presence of Brno, were found to be "lagging behind."

**Fuel prices** are still lower in the Czech Republic than in the neighbouring countries as Czech drivers pay some 2 CZK (\$0.13) less for a litre of petrol than drivers in Slovakia and Poland and up to 6.5 CZK (\$0.40) less than in Germany.

**Fourteen new shopping complexes** will be launched in the Czech Republic this year, their area including those opened in the first half of the year at 250,000 square metres.

**The government announced the largest IT tender** in its history. The tender, worth 2.5 billion CZK (\$161 million) is to build a digital

information system, the State Treasury, to manage public finances. This is the second attempt to announce a tender for the project, after the initial one was canceled by the Anti-Monopoly Office.

**The Czech Republic's state debt** rose by 41 billion CZK (\$2.6 billion) to 933.3 billion CZK (\$60.2 billion) in the first half of this year. This makes 90,000 CZK (\$5,800) per person.

**Banks in the Czech Republic** issued 8.74 million payment cards by end-March 2008 and their number thus grew by over 650,000 year-on-year.

**Top seven Czech travel agencies** are growing across the board and commanding a larger share of the travel industry. Five years ago, the top seven made up 15 percent of sales in the market but last year that rose to 35 percent. Seven agencies have staff of 100 or more, notably Cedok and Exim Tours. Sales grew from 5 billion CZK (\$333 million) in 2002 to 13.6 billion CZK in 2007.

**Czech household debt** in banks and financial institutions grew by 13.62 billion CZK (\$879 million) to 783.97 billion CZK (\$50.7 billion) in May.

**The number of dollar millionaires** has been rising in the Czech Republic owing to economic growth and strong crown, and last year their number reached 17,000, up 15 percent year-on-year.

**Czech households** will pay more for electricity again as of January 2009 and analysts believe power prices may rise by as much as 15 percent owing to growing wholesale power prices on the Prague Energy Exchange.

**The volume of greenhouse gases** released to the air by the Czech Republic fell by one-quarter between 1990 and 2006, according to the European Commission. In the total EU, the greenhouse gases pollution fell by 7.7 percent.

**The Czech Republic was the 16th largest beer producer** in the world last year, right behind China, the USA and Russia. Domestic breweries turned out the largest amount of beer in their history last year. Their total output reached 19.897 million hectolitres, 0.6 percent more than in 2006, and thus contributing 1.1 percent to the world's total beer production. As for exports, the Czech Republic was the ninth largest beer exporter in the world. Forecasts indicate that by the year 2012, the Czech Republic should move to the seventh place in the chart of the biggest beer exporters. There are 48 industrial breweries in the Czech Republic. The seven largest ones produce 84 percent of Czech beer. Beer consumption in the Czech Republic reached roughly 160 litres per person last year. Foreign tourists consumed 15 to 20 percent of the beer.

**New passenger car sales** rose nearly 9 percent in the past year to 73,455 units in the first half of 2008, and light utility vehicles (LUV) saw an even greater growth at 13 percent to 31,671

units. Skoda came out on top as the best-selling make with 22,252 cars sold in that same period, trailed by Ford with 5,268 units, Renault with 4,646 units and Volkswagen with 4,605 units. Skoda also sold the most LUVs with 8,015 units.

**The Transport Ministry** is looking for Czech companies able to take part in space projects within the European Space Agency (ESA) where Czech companies could gain orders for some EUR 6 million (160 million CZK/\$10.3 million) annually.

**Prague-Ruzyně airport operator Letiste Praha**, which the government wants to privatize, cleared a record 5.9 million passengers in the first half of this year, up more than 6 percent year-on-year.

**Grain harvest in the Czech Republic** will be some 0.5 million tonnes higher this year than in 2007 and should move around 6.9 million tonnes.

**Czech industrial producer prices** increased by 5.2 percent in May year-on-year, while in April they added 4.7 percent. Farmers prices rose by 28.2 percent on the year, while in April their growth reached 27.9 percent.

**Czech power consumption** was 4 percent higher in the Jan-June period

compared with the same months last year. Net power consumption stood at 31.11 TWh at end-June, up from 29.91 TWh a year ago.

**A total of 405,927 Skoda Felicia cars** were registered in Czech Republic at end-June, which makes it number one among all car models registered in the country, and the average age of this car model was 11.35 years.

**Czech meat output** fell by 2.5 percent year-on-year to 152,143 tonnes in the second quarter of 2008.

**Czech banks** recorded a growth in interest in consumer loans in H1 this year, while the sale of mortgage loans declined in Jan-June.

**Prague** has moved a lot ahead on the chart of the most expensive world cities - by twelve notches to the 29th position, while Bratislava, which was ahead of Prague last year, has moved down, according to a list of 143 cities made by Mercer Human Resource Consulting.

**Czech energy group Skupina CEZ** raised electricity production from biomass by 59.5 percent to 169 gigawatt-hours in the first half of this year.

## CZECH-US AGREEMENT ON MISSILE DEFENSE

On July 8, 2008, U.S. Secretary of State Condoleezza Rice and Czech Minister of Foreign Affairs Karel Schwarzenberg signed the Main Agreement about the placement of a radar base for the Missile Defense System in the Czech Republic.

## INVESTMENT BRIEFS

**The Czech Republic has held its position as one of the world's ten most attractive countries** for foreign direct investment, this year taking the 9th spot, according to an Ernst & Young survey.

**Orco Property Group** is planning to construct a whole city district in Prague 7-Bubny at the cost of 72.4 billion CZK (\$4.6 billion). The Bubny project is by far the largest in the country, with Orco planning to create 1.2 million square meters of real estate over the next 15 years, including apartment buildings, office space, shopping centers and a medical center.

**The new Mstetice Science and Technology Park** opened. It will offer facilities for developers, scientists and beginning entrepreneurs in the area of transportation technologies and related fields. The project is being implemented by Eurosignal, a subsidiary of AZD Praha, in cooperation with European Union funds and the Czech Technical University's Faculty of Transportation. The aim of the park is to support small and medium-sized enterprises and the development of new technologies intended primarily for transportation.

**CzechInvest**, the Investment and Business Development Agency of the Czech Republic, has evaluated the projects that applied for aid in the first call of the Potential Program, and a total of 1.1 billion CZK (\$71 billion) has been distributed to successful applicants. The Potential Program is part of the Operational Program Enterprise and Innovation (OPEI), which is administered by the Ministry of Industry and Trade of the Czech Republic (MIT), while CzechInvest handles receipt of applications and general administration of funding.

**The CEZ Group** plans further expansion on the Balkans where it sees big opportunities in particular in Serbia which is preparing several large projects.

**Technology Centre Hradec Kralove (TCHK)** ceremoniously opened a science and technology park with the aim of providing quality facilities for the development of business activities in the region. The city of Hradec Kralove received aid for construction from the Operational Program Industry and Enterprise. Total costs of the project to establish the science and technology park reached nearly 87 million CZK (\$5.6 million), whereas aid from the European Prosperity Program amounted to just under 63 million CZK (\$4 million).

**The American company Advanced Filtration Systems Inc. (AFSI)** is planning to create new jobs in Most and has begun constructing a new factory there. AFSI will produce filters for Caterpillar machines and engines at the Joseph Industrial Zone.

**Global Property Capital of Switzerland** has bought a 10-percent stake in Czech developer Central Group for 1 billion CZK (\$64 million), and the contract enables the Swiss investor to buy a further up to 49 percent in three years.

**Tomas Bata University (TBU)** is planning to attract firms focused on information technologies to Zlin by building a science and technology park focused particularly on the development of security software.

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#### THE CZECH CROWN GROWS STRONGER

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The Czech crown set a new all-time high in July 2008, firming to a record 22.92 CZK/EUR. The Czech crown has been the fastest-firming currency in the world in the past six months with a gain of 14 percent to the euro. Vis-a-vis the dollar, the crown even stood at 14.45 CZK/USD. While the crown averaged 17.077 to the dollar in Q1, it averaged 15.887 to the dollar from April-June 2008.



Source: Czech National Bank

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## COMPANIES AND BUSINESSES

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**The Czech biotechnology firm I.Q.A.** received a multi-million dollar order at the BIO 2008 trade fair hosted this year in San Diego. The company sold the results of several years of original research at the biotechnology trade fair. I.Q.A.'s new American partner wishes to remain anonymous for the time being. The Czech company was established in 2000 as a spin-off of six employees of the Research Institute for Pharmacy and Biochemistry in Prague.

**Mittal steel producer** is withdrawing lawsuits against the Czech Republic that demanded 26 billion CZK (\$1.6 billion) after a settlement was reached. The country has agreed to sell its 11 percent share of ArcelorMittal Ostrava to ArcelorMittal, thereby gaining 6.8 billion CZK (\$438 million) for the shares. If approved by the government, ArcelorMittal will hold more than 71 percent of ArcelorMittal Ostrava, the largest Czech steel producer.

**The Swedish construction company Skanska** has won a 2.26 billion CZK (\$146 million) contract from the Railway Infrastructure Administration. The project, which will see Skanska leading a consortium of two other local firms, focuses on upgrading a 30-kilometer section of railway between Prague and the German border to accommodate express trains.

**Irish budget airline Ryanair** has launched a direct route from Birmingham to Prague, one of 10 new routes the company has added from its new base at Birmingham. The route

will be launched October 26 and operate five times weekly.

**Czech media and entertainment group Bonton** has sold leading Czech publishing house Albatros to members of its board of directors. Bonton had owned Albatros since the year 1998. Albatros was established in April 1949 as the first publishing house specialised in children's books in the former Czechoslovakia. The publishing house was named Statni nakladatelstvi detske knihy at that time. It gained the current name in 1969.

**Czech Airlines (CSA)** has won the tender for further handling services for Austrian Airlines flights in Prague. CSA will provide passenger and aircraft handling on the ramp as well as other standard handling services. There are five daily flights from Vienna to Prague.

**Wood & Company Financial Services** was the biggest dealer on the Prague Stock Exchange (BCPP) in June. Patria Finance was second and third came Ceska sporitelna.

**GE Aviation** announced its acquisition of Czech company Walter Engines, a move that would allow it to enter the market for small turboprop aircraft. The sale was less than \$70 million. Walter Engines, based in Prague, has made aircraft engines since 1923 and reported revenues of \$28 million last year. GE announced plans to increase production to 500 engines a year by 2010.

**Czech and Slovak Transport Ministers** Ales Rebicek and Lubomir Vazny have agreed that both countries' railway freight transport companies will merge and, thus, making CD Cargo and Zeleznicna spolocnost Cargo Slovakia one of the biggest freight transporters in Europe.

**Czech Airlines (CSA)** planes transported more than 2.6 million passengers in the first half of this year, 5.7 percent more than a year earlier.

**Largest Vietnamese telecommunications company VNPT** launched operations in the Czech Republic. The new company, called VNPT-Global Communication, will primarily target the local Vietnamese community, where it estimates a potential client base of 300,000.

**Tesco** announced plans to introduce consumer credit cards here by next year in an effort to spread its British-style services to the Czech market. Tesco also plans to launch online grocery delivery at the beginning of 2009, becoming the first supermarket chain to offer such a service to local consumers.

**Czech pharmaceutical company Zentiva** raised first-half net profit by 18.8 percent yr/yr to 987.5 million CZK (\$63.5 million) and sales were 32.3 percent higher at 8.99 billion CZK (\$579 million) thanks to the acquisition of the Turkish company Eczacibasi among others.

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## OSHKOSH AIRVENTURE 2008

From July 28 through August 3, 2008, the skies above the World's Greatest Aviation Celebration: Oshkosh AirVenture resounded with great success. With overall attendance estimated at 540,000, a total of 2,516 showplanes, and 865 registered media representatives on-site from five continents, the importance of EAA AirVenture was once again solidified in the eyes of the aviation community.

The Czech Republic was strongly represented by twelve Czech aviation manufacturers and the Light Aircraft Association of the Czech Republic (LAA CR), which is an association of pilots, builders, designers, manufacturers and operators of light aircraft with MTOM up to 450 kg. A workshop was organized to showcase the skillful and precise craftsmanship and high quality of the Czech Light Sport Aircrafts (LSA) and other products. LSAs from the Czech Republic are highly popular in the United States for their long lasting quality, superb fuel efficiency and overall brilliant, first rate design. The Czech imported LSAs currently hold thirty percent of the US market.

GE Aviation in cooperation with the Embassy of the Czech Republic held a reception during the event to introduce GE's new partner in the Czech Republic, Walter Engines a.s., before over one hundred guests.

The Czech Republic is proudly celebrating the 90th anniversary of the birth of Czechoslovak airforce, aviation and aircraft industry this year.

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## CZECH FOOD INDUSTRY

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The Czech food industry sector generally produces high quality products. The most successful Czech food products on the world market include beer and durable food products. Further, Czech wines are popular at renowned destinations.

Czech organic farming has also sparked much interest and, in fact, the number of organic farms exceeded 1,300 by the end of 2007 to a present total of 1,564. The share of the area of organically cultivated land in the total area of farmland is more than 7.5%. This markedly increased interest in organic farming is mainly due to presented advantages for organic farmers and organic food manufacturers via specific programs. Also, the increased demand of organic food producers for organic raw materials has played a major role.

### Survey of Successful Companies Operating in Agriculture and the Food Sector

**United Bakeries, a.s.:** It is a leading bakery group in Central Europe and the 45th largest company of the sector worldwide. Its subsidiaries are the bakeries Delta Pekarne (Slovakia) and Interback Csoport (Hungary) and the group also includes Dietplus and Eureca Shops. The United Bakeries parent company with 100% shares is European United Bakeries S.A. based in Luxemburg. The company offers the traditional broad range of products and also innovates according to demand on the market.

[www.united-bakeries.cz](http://www.united-bakeries.cz)

**TPK spol, s.r.o.:** It is the largest manufacturer of processed cheese in the Czech Republic. It has the best modern equipment of the European standard and is the main supplier of cheese to the Czech market. It exports to a number of countries, including the new EU member states and distant countries. The present owner of TPK is the French Bongrain, one of the world's leading cheese producers. The most popular cheese is APETITO, which has been manufactured since the 1970's and its popularity is due to its high quality and unique taste in comparison to other processed cheese. [www.tpk.cz](http://www.tpk.cz)

**Madeta, a.s.:** It is the largest company of the food industry in the Czech Republic and a traditional manufacturer of dairy products, mainly natural and processed cheese, fresh durable and powdered milk, butter and cottage cheese. It supplies more than two hundred kinds of products to the Czech and foreign markets. It exports 20% of its products to Lebanon, EU countries, the United Arab Emirates, Russia and the USA. The company is the largest in the Czech food industry with purely Czech capital. [www.madeta.cz](http://www.madeta.cz)

**Podebradka, a.s.:** It specializes in the manufacture of natural flavoured mineral waters. Since 2001, the company has had success with ice teas. The company uses modern technologies and monitors trends and events on the market. For example, it was the first in the Czech Republic to offer mineral water in the practical 1.5 liter and 0.5 litre PET bottles and it launched the Podebradka Balance premium segment of flavoured mineral waters in 2005. Its water has a specific delicious taste. It is iron free with a slight amount of carbon dioxide added. The balanced composition of mineral elements supports digestion and gives the body energy.

[www.podebradka.cz](http://www.podebradka.cz)

**Emco, s.r.o.:** It is a leading Czech food industry company focused on cereal oat products. It also distributes the products of prominent world marks such as Panzani, Carbonell, and Katjes. It exports to more than 30 countries worldwide- mainly cereal products like muesli, muesli biscuits, cereals for children, wholemeal flakes, instant porridge, and organic and kosher muesli. Emco offers its partners marketing activities in support of sale in order to gain a dominant position.

[www.emco.cz](http://www.emco.cz)

### Agricultural and Food Exhibitions and Trade Fairs in 2008

#### **Zeme Zivitelka (Earth the Provider)**

35th International Agricultural Exhibition  
August 21-26, 2008  
Ceske Budejovice- Exhibition Grounds  
Vystaviste Ceske Budejovice  
Email: info@vcb.cz; [www.vcb.cz](http://www.vcb.cz)

#### **Gastro & Hotel Set**

4th Fair of gastronomical facilities, food and beverage and hotel/Restaurant Equipment  
September 11-13, 2008  
Prague- PVA Letnany  
Terinvest, spol. s.r.o., email: [privetivy@terinvest.com](mailto:privetivy@terinvest.com)  
[www.gastroset.eu](http://www.gastroset.eu)

#### **Potravinarsky a Napojovy Salon (Food and Beverages Salon)**

10th Sales and Contracting Exhibition of Food and Beverages  
September 12-14, 2008  
Louny- Exhibition Grounds  
Diamant Expo, spol s.r.o.  
Email: [sekretariat@diamantexpo.cz](mailto:sekretariat@diamantexpo.cz); [www.diamantexpo.cz](http://www.diamantexpo.cz)

#### **Zahrada Cech (Garden of Bohemians)**

32nd Gardening Fair  
September 19-27, 2008  
Litomerice- Exhibition Grounds  
Vystavy, spol. s.r.o., email: [vystavy@zahrada.cech.cz](mailto:vystavy@zahrada.cech.cz)  
[www.zahrada.cech.cz](http://www.zahrada.cech.cz)

**Olima**  
Festival of Gastronomy and Beverages  
October 9-12, 2008  
Olomouc- Flora Exhibition Grounds  
Vystaviste Flora Olomouc, a.s.  
Email: info@flora-ol.cz, www.flora-ol.cz

**Horeca**  
Fair of Hotel Management and Gastronomy  
November 4-6, 2008  
Prague- Veletrzni Palac  
AC Expo s.r.o.  
Email: veletrhy@acexpo.cz; www.horecaexpo.cz

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## ECONOMIC POLICY BRIEF

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**The government plans on having nuclear energy** as one of the alternatives of the state's energy plan until the year 2050. The government

will study further development of the Czech energy industry and a public debate should follow before further course of action is determined.

**The rapidly strengthening crown** will not speed up the Czech Republic's road to Euro adoption.

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## TRADESHOWS AND EXHIBITIONS IN THE CZECH REPUBLIC/ FALL 2008

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### WATCHES AND JEWELLERY

**10. 01. - 10. 04. 2008**  
**17th international specialized exhibition of clocks, watches and golden and silver jewellery**  
Organizer: INCHEBA EXPO PRAHA  
Attn: Mrs. Vera Voriskova  
Phone: +420 220 103 307  
Fax: +420 233 378 225  
E-mail: v.voriskova@incheba.cz  
Web: www.hodinyaklenoty.cz

### ANTIK

**10. 02. - 10. 05. 2008**  
**16th international sales exhibition of antiquities and art**  
Organizer: M.I.P. Group  
Attn: Mrs. Zdenka Hachova  
Phone: +420 267 315 585-8  
Fax: +420 267 315 589  
E-mail: hachova@mip.cz  
Web: www.mip.cz

### INVEK

**10. 06. - 10. 09. 2008**  
**International Trade Fair of Information and Communication Solutions for Business Development**  
Organizer: Veletrhy Brno, a. s.  
Vystaviste 1, CZ - 647 00 Brno  
Attn.: Radek Maly  
Phone: +420 541 152 849  
Fax: +420 541 153 057  
E-mail: rmaly@bvv.cz  
Web: www.bvv.cz/invex-gb

### DIGITEX

**10. 06. - 10. 09. 2008**  
**International Fair of Consumer Electronics and Digital Entertainment**  
Organizer: Veletrhy Brno, a. s.  
Vystaviste 1, CZ - 647 00 Brno  
Attn.: Radek Maly  
Phone: +420 541 152 849

Fax: +420 541 153 057  
E-mail: rmaly@bvv.cz  
Web: [www.bvv.cz/digitex-gb](http://www.bvv.cz/digitex-gb)

### INTERKAMERA

**10. 06. - 10. 09. 2008**  
**International Exhibition of Photographic Technology**  
Organizer: Veletrhy Brno, a. s.  
Vystaviste 1, CZ - 647 00 Brno  
Attn.: Radek Maly  
Phone: +420 541 152 849  
Fax: +420 541 153 057  
E-mail: rmaly@bvv.cz  
Web: [www.bvv.cz/interkamera-gb](http://www.bvv.cz/interkamera-gb)

### FRANCHISE Meeting Point

**10. 06. - 10. 09. 2008**  
**International Show of Franchise Opportunities for Business Start-up and Development**  
Organizer: Veletrhy Brno, a. s.  
Vystaviste 1, CZ - 647 00 Brno  
Attn.: Radek Maly  
Phone: +420 541 152 849  
Fax: +420 541 153 057  
E-mail: rmaly@bvv.cz  
Web: [www.bvv.cz/fmp-gb](http://www.bvv.cz/fmp-gb)

### JOB FAIR

**10. 07. - 10. 09. 2008**  
**International Exhibition of Working Opportunities**  
Organizer: Veletrhy Brno, a. s.  
Vystaviste 1, CZ - 647 00 Brno  
Attn.: Karel Torn  
Phone: +420 541 153 272  
Fax: +420 541 153 054  
E-mail: pyros-iset@bvv.cz  
Web: [www.bvv.cz/jobfair-gb](http://www.bvv.cz/jobfair-gb)

### AUTOSHOW PRAHA

**10. 09. - 10. 12. 2008**  
**14th international fair of passenger-cars and light commercial motor vehicles and automobile tuning, car-parts, car accessories, services and garage technology**  
Organizer: INCHEBA EXPO PRAHA  
Attn: Mr. Vladimir Janous  
Phone: +420 220 103 475  
Fax: +420 233 376 444  
E-mail: v.janous@incheba.cz,  
autoshow@incheba.cz  
Web: [www.autoshowpraha.cz](http://www.autoshowpraha.cz)

### TRANSPED - COMMA

**10. 09. - 10. 12. 2008**  
**15th exhibition of trucks, water-, rail- and air-transport, logistics, warehousing and manipulation;**  
**9th exhibition of municipal equipment and services**  
Organizer: INCHEBA EXPO PRAHA  
Attn: Mr. Jan Janacek  
Phone: +420 220 103 488  
Fax: +420 233 377 217  
E-mail: [j.janacek@incheba.cz](mailto:j.janacek@incheba.cz)  
Web: [www.transped-comma.cz](http://www.transped-comma.cz)

### PRAGODENT

**10. 16. - 10. 18. 2008**  
**16th international dental apparatus, instruments, surgery equipment and service fair**  
Organizer: INCHEBA EXPO PRAHA  
Attn: Ing. Marcela Benesova  
Phone: +420 220 103 491  
Fax: +420 220 103 492  
E-mail: m.benesova@incheba.cz  
Web: [www.pragodent.eu](http://www.pragodent.eu)

**MEDICAL FAIR BRNO****10.21. - 10.24. 2008****International Fair for Medical Technology, Rehabilitation and Healthcare**

Organizer: Veletrhy Brno, a. s.  
Vystaviste 1, CZ - 647 00 Brno  
Attn.: Vera Mensikova  
Phone: +420 541 152 806  
Fax: +420 541 153 063  
E-mail: [vmensikova@bvv.cz](mailto:vmensikova@bvv.cz)  
Web: [www.bvv.cz/medicalfair-gb](http://www.bvv.cz/medicalfair-gb)

**GAUDEAMUS****10. 21. - 10. 24. 2008****The European Education and Life-Long Learning Exhibition**

Organizer: MP-Soft a.s., Prikop 4, 604 16 Brno  
Phone: +420 545 176 136-7  
Fax: +420 545 176 218  
E-mail: [mp-soft@mp-soft.cz](mailto:mp-soft@mp-soft.cz)  
Web: [www.gaudeamus.cz](http://www.gaudeamus.cz)

**PRAGOLIGNA / TOOLTEC****10. 23. - 10. 25. 2008****10th contracting and retail exhibition of machines, tools, equipment and materials for the wood-processing industry****14th specialized exhibition of machines, tools, implements and iron mongers' goods**

Organizer: INCHEBA EXPO PRAHA  
Attn: Mgr. Monika Smatova  
Phone: +420 220 103 464  
Fax: +420 220 103 464  
E-mail: [m.smatova@incheba.cz](mailto:m.smatova@incheba.cz), [pragoligna@incheba.cz](mailto:pragoligna@incheba.cz)  
Web: [www.pragoligna.cz](http://www.pragoligna.cz)

**EROTICA SEX PRAHA****10. 30. - 11. 02. 2008****14th international fair of erotic culture**

Organizer: INCHEBA EXPO PRAHA

Attn: Mr. Tomas Ruzicka

Phone: +420 220 103 486  
Fax: +420 267 100 113  
E-mail: [t.ruzicka@incheba.cz](mailto:t.ruzicka@incheba.cz), [erotica@incheba.cz](mailto:erotica@incheba.cz)  
Web: [www.eroticasex.cz](http://www.eroticasex.cz)

**SPORT Life****11. 06. - 11. 09. 2008****International Sports Fair**

Organizer: Veletrhy Brno, a. s.  
Vystaviste 1, CZ - 647 00 Brno  
Attn.: Jan Kubena  
Phone: +420 541 152 767  
Fax: +420 541 153 068  
E-mail: [sport-life@bvv.cz](mailto:sport-life@bvv.cz)  
Web: [www.bvv.cz/sport-life-gb](http://www.bvv.cz/sport-life-gb)

**BOAT BRNO****11. 06. - 11. 09. 2008****International Boats and Water Sports Show**

Organizer: Veletrhy Brno, a. s.  
Vystaviste 1, CZ - 647 00 Brno  
Attn.: Jan Kubena  
Phone: +420 541 152 767  
Fax: +420 541 153 068  
E-mail: [boat-brno@bvv.cz](mailto:boat-brno@bvv.cz)  
Web: [www.bvv.cz/boatbrno-gb](http://www.bvv.cz/boatbrno-gb)

**CARAVANING BRNO****11. 06. - 11. 09. 2008****International Caravaning Show**

Organizer: Veletrhy Brno, a. s.  
Vystaviste 1, CZ - 647 00 Brno  
Attn.: Jan Kubena  
Phone: +420 541 152 767  
Fax: +420 541 153 068  
E-mail: [caravaning-brno@bvv.cz](mailto:caravaning-brno@bvv.cz)  
Web: [www.bvv.cz/caravaning-gb](http://www.bvv.cz/caravaning-gb)

**AQUATHERM****11. 25. - 11. 29. 2008****15th international trade fair for heating technology, air-conditioning, sanitary, environment protection****technology, measurement and regulation**

Organizer: PROGRES PARTNERS ADVERTISING Attn.: Mr. Josef Domorad  
Phone: +420 224 213 905  
Fax: +420 224 235 033  
E-mail: [aqua@ppa.cz](mailto:aqua@ppa.cz), [aqua@ppa.cz](mailto:aqua@ppa.cz)  
Web: [www.ppa.cz](http://www.ppa.cz)

**CHRISTMAS MARKETS****12. 12. - 12. 21. 2008**

**Traditional Christmas Markets**  
**Retail exhibition of gifts, decoration, ceramics**  
Organizer: INCHEBA EXPO PRAHA  
Attn.: Ing. Renata Danielisova  
Bc. Hana Votavova  
Phone: +420 220 103 471 / 493  
Fax: +420 220 103 462  
E-mail: [vanoce@incheba.cz](mailto:vanoce@incheba.cz)  
Web: [www.incheba.cz/vanoce](http://www.incheba.cz/vanoce)

**CHRISTMAS MARKET****12.12. - 12.21. 2008**

**Christmas Market**  
Organizer: Veletrhy Brno, a. s.  
Vystaviste 1, CZ - 647 00 Brno  
Attn.: Jan Kubena  
Phone: +420 541 152 767  
Fax: +420 541 153 068  
E-mail: [chrismar@bvv.cz](mailto:chrismar@bvv.cz)  
Web: [www.bvv.cz/chrismar-gb](http://www.bvv.cz/chrismar-gb)

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Contact: Mr. Tomas Hart, [commerce\\_newyork@mzv.cz](mailto:commerce_newyork@mzv.cz)

**Czech Center New York**

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Contact: Ms. Monika Koblerova, [koblerova@czechcenter.com](mailto:koblerova@czechcenter.com)

**CzechTrade**  
Chicago Office

Phone: 312.644.1790, Fax: 312.527.5544

Contact: Mr. Pavel Lacina, [chicago@czechtrade.cz](mailto:chicago@czechtrade.cz)

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**CzechInvest**

Chicago Office

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**CzechInvest** was established in 1992 by the Ministry of Industry and Trade and is the investment and business development agency of the Czech Republic whose services and development programs contribute to attracting foreign investment and to developing Czech companies. CzechInvest provides the following services free-of-charge: Comprehensive services for investors - full information assistance, handling of investment incentives, business property identification, location of Czech suppliers, aftercare services; Business infrastructure development; Access to structural funds.

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## BUSINESS AND TRADE WEBSITES

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- General Information
- Czech Supplier
- CzechTrade

[www.czech.cz](http://www.czech.cz)  
[www.supplier.cz](http://www.supplier.cz)  
[www.czechtrade.cz](http://www.czechtrade.cz)

- CzechInvest
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The Czech Trade Focus© is published by the Commercial Office of the Czech Embassy in Washington, DC.

Editors in Chief: Andrea Pohl, Andrea Krejci

Sources: The Prague Post, Financni Noviny, CzechInvest, CzechTrade

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