## Mr. Martin Tlapa

#### Ambassador of the Czech Republic to Canada

#### Education

1981 - 1984: High School of Economics, Prague, Foreign Trade
1985 - 1989: Prague University of Economics, Faculty of Trade
1999 - 2002: Sheffield Hallam University, Czech Technical University,
Master of Business Administration (MBA).

#### **Professional Career**

1989 - 1991: Research Institute for Foreign Economic Relations, trade relations with OECD countries, bilateral economic relations Czech Republic with EFTA states

1991 - 1992: Federal Ministry of Foreign Trade, Prague. Department of Developed Market Economies, Bilateral relations with New Zealand and Cyprus, Free Trade Agreement with EFTA

1992 - 1996: Embassy of the Czech Republic in Canada, Secretary for Commercial and Economic Affairs

1996 - 1997: Center of Foreign Economic Relations, Director of External Relations, Secretary General

1997 - 2004: CzechTrade – Trade Promotion Agency, Secretary General (1997), Deputy Director General (1997-1999), Director General (2000-2004)

2004 - 2012: Deputy Minister, Ministry of Industry and Trade of the Czech Republic, EU Affairs, Trade Policy, Single Market, International Competitiveness

2012-2014: Deputy State Secretary for EU, Office of the Government of the Czech Republic.

2014-2022: Deputy Minister, Ministry of Foreign Affairs of the Czech Republic, Non-Europeans countries, economic diplomacy, international economic organizations and international development cooperation.

# 10/2023 – Embassy of the Czech Republic in Ottawa, Ambassador Extraordinary and Plenipotentiary of the Czech Republic to Canada

### **Professional Activities and Awards**

2002 - 2003: Awarded Manager for Business Services by the Czech Management Association, Confederation of Industry of the Czech Republic and Confederation of Employer's and Entrepreneur's Associations

2005 - 2012: Deputy of the Czech Republic in the Committee for EU for Trade Policy and Investment, Deputy of the Ministry of the Industry and Trade in the Committee for the European Union, Head of Delegations of the Czech Republic at the Ministerial



conferences of the World Trade Organization (WTO) and the Organization for Economic Co-operation and Development (OECD).

Head of the teams for preparation of the government adopted documents: Export Strategy of the Czech Republic 2006-2010, International Competitiveness Strategy for the Czech Republic (2011), Strategy for the relations with Africa and Strategy for the relations of the Czech Republic with Indo-Pacific countries (2022). Author of books and articles focused on diplomacy, foreign economic relations, competitiveness and export promotion and services.

Personal: Born September 28, 1964, Prague. Married, two children.