

## FOR ARCH opens the European market to Czech companies

The FOR ARCH international building trade fair is taken to a new level this year. Besides exhibition area, on which companies can primarily address end customers, FOR ARCH now offers participation in events that enable construction companies to expand their business to the Czech Republic as well as abroad. This year, Matchmaking Business Meetings (MBM) and the third edition of Matchmaking FOR ARCH will connect accredited attendants with both Czech and foreign exhibitors through a set of organized meetings. FOR ARCH, the largest trade fair of the building industry which takes place on Sept 15-19, 2015, offers this opportunity to Czech exporters for free

Representatives of German, Polish, Italian, Spanish and other foreign construction companies seeking business partners, suppliers or distributors in the Czech Republic will participate in the FOR ARCH trade fair – and they will also attend the third edition of Matchmaking FOR ARCH in order to meet those who are interested in expanding their business to the foreign markets.

Twenty-minute long meetings with potential business partners will be held on Sept 16 between 10 am and 1 pm in the Congress Hall situated in the Entrance Hall II of the PVA EXPO PRAGUE Exhibition Center in Letnany, Prague. Accreditation, as well as participation itself, is free of any charge. Czech companies have already established successful business partnerships with German companies at the 2013 and 2014 Matchmaking FOR ARCH. The event will again take place under the auspices of Enterprise Europe Network.

Professional visitors and buyers can also, under the same conditions (free of charge) take part in the Matchmaking Business Meetings program (MBM) which takes place simultaneously with Matchmaking FOR ARCH. This program is aimed at companies that wish to establish business relations with companies of the Czech construction industry.

In order to partake in the matchmaking events, fill out a simple form and get accredited at [www.forarch.cz/MBM](http://www.forarch.cz/MBM).

The 26<sup>th</sup> edition of the FOR ARCH international building trade fair, held with concurrent fairs FOR THERM, FOR WOOD, BAZÉNY, SAUNY & SPA and FOR WASTE & WATER, will take place in the PVA EXPO PRAGUE exhibition center in Letnany on Sept 15-16, 2015.

**Contact for Press:** Jana Lavičková, e-mail: [press@forarch.cz](mailto:press@forarch.cz), tel.: 774 299 796

*The FOR ARCH building trade fair is currently the most visited and the longest-standing building trade fair in the Czech Republic. The jubilee 25th FOR ARCH 2014, which took place together with the simultaneously held fairs FOR THERM, FOR WOOD, BAZÉNY, SAUNY & SPA and FOR WASTE & WATER, was attended by an unprecedented number of visitors – almost 75,000 (which is 4,000 more than the previous year). The exhibition area exceeded 38,000 square meters in 2014. The number of exhibitors increased as well. The organizer of the fair, ABF a.s., expects an increased number of both exhibitors and attendees in the following year. The topic of the fair series, „ENERGY EFFICIENCY OF BUILDINGS“, is certainly of interest to both professionals and laymen in search of inspiration for their construction and reconstruction projects. Each year, rich accompanying program takes place within the premises of the fair, such as the GRAND PRIX competition, the TOP EXPO award that goes to best exhibitions, the Young Architect Award finals, the Conference of Directors of Project Companies, and many more. The next annual FOR ARCH takes place on Sept 15-19, 2015. Find more information at [WWW.FORARCH.CZ](http://WWW.FORARCH.CZ).*

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