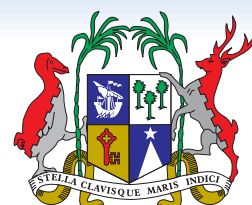




12-14 May 2017

Swami Vivekananda International Convention Centre  
(SVICC)

Republic of Mauritius





## About the Fair

The Small and Medium Enterprises Development Authority (SMEDA), a Mauritian Government institution operating under the aegis of the Ministry of Business, Enterprise and Cooperatives and responsible for the promotion and development of small and medium enterprises in Mauritius, is pleased to invite you to participate in the International SME Technology Fair 2017 from from 12 to 14 May 2017 at the Swami Vivekananda International Convention Centre (SVICC), Pailles, Mauritius.

This event will group around 180 Exhibitors of latest and applied technologies and techniques from different countries.

The International SME Technology Fair 2017 aims at facilitating the transfer of technology, know-how and skills to Mauritian enterprises through the showcasing and eventual acquisition of technological tools and equipment particularly of great assistance to SMEs.

Suppliers of technology are expected to give a live demonstration of their plant, machinery and equipment to local entrepreneurs in different fields.

## Why Exhibit

The event represents a unique opportunity for your organisation to:

- start business in Mauritius and market your services to Mauritian Enterprises
- discuss with entrepreneurs about their needs and propose innovative solutions
- network with Mauritian SMEs and develop linkages
- engage in B2B and B2C activities

### AND...UNMATCHED INCENTIVES FOR YOU AS EXHIBITOR!

- More than 100,000 people are expected to attend the International SME Technology Fair 2017

- SMEDA will meet the following for foreign participants:

- Cost of hotel accommodation (*one double room per participation for each exhibitor for the whole duration of the fair*)
- Stand costs (*each standard stand is of 9m<sup>2</sup> subject to specific requirements of the participant*)
- Local Transport will be provided from/to airport and from hotel / to the fair
- Customs clearance facilities for plant, equipment and machinery

## Priority Sectors

SMEDA is seeking participation of foreign suppliers of machinery and equipment in the Fair for SME sectors which the Government of Mauritius has identified as priority:

- ICT Services (*mobile applications, website and software development*)
- Manufacturing (*production, transformation and processing in various sectors such as light engineering, furniture making, printing, food and beverages etc.* )

- Bio-farming and other value added agri-business activities
- Aqua culture and other value added ocean economy related activities
- Renewable and green energy
- Other productive sectors including handicraft

### **SMEs in Mauritius at a Glance**

SMEs feature prominently in the agenda of national growth for the Government. It aims at transforming the Republic of Mauritius into a nation of entrepreneurs.

- 126,000 SMEs in Mauritius
- 25,000 enterprises registered with SMEDA, of which 10,000 manufacturing
- 40% contribution to GDP
- 55% of employment in Mauritius
- 285M USD allocated to the growth of this sector for the next five years

### **Targeted Visitors**

- Start-ups
- Potential Entrepreneurs
- SMEs in Mauritius
- Technical Procurement Managers
- Heads of Government departments
- Production Managers/Engineers
- Business Enterprises

### **Why Mauritius**

#### **Quick Facts\***

GDP per capita: *approx. USD 9,200*  
 Moody's Investors Service: *BAA1*  
 Population: *approx. 1.3 million*  
 Political System: *Democracy with regular free and fair elections held every 5 years*  
 Official Language: *English*  
 Legal System: *Dual system (Common & Civil Law)*  
 GDP Growth: *3.1%*  
 Inflation: *1.3%*  
 Repo rate: *4.15%*

*\*Source Website - Board of Investment, Mauritius*





Mauritius, being the Star and Key of the Indian Ocean, is an island where one can feel the cosmopolitan pulse of the world with the following characteristics:

- Ocean State with one of the largest Exclusive Economic Zones in the world
- Impressive track record - political stability and more than 3 decades of sustained economic growth
- Secure investment location with established rule of law
- Freest and most business-friendly country in Africa
- Peaceful, multiethnic with a unique lifestyle in a blend of cultures
- Flexible, bilingual (English/French) and skilled workforce
- Investment-friendly regulatory regime
- Openness to foreign investors and talents
- Preferential market access to Africa, Europe and the USA
- State-of-the-art infrastructure
- Mo Ibrahim Index: *1<sup>st</sup> in Africa for last three years*
- Convenient time zone (GMT + 4)

### Contact Us

For more queries, please visit our website on: [www.internationalfair.mu](http://www.internationalfair.mu)  
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