



**8TH SELANGOR
INTERNATIONAL
EXPO 2022**

FOOD & BEVERAGE

6-9 OCTOBER 2022

Hall 1-5
Kuala Lumpur Convention Centre (KLCC) Malaysia

Continuing the success of Selangor International Expo (Food & Beverage) in 2021, the 8th SIE (F&B) 2022 international trade exhibition will once again be hosted in Kuala Lumpur Convention Centre (KLCC) from 6th to 9th October 2022.

SIE (F&B) 2022 is an industry international trade exhibition held alongside Selangor International Business Summit 2022, a business event initiated by Selangor State Government and powered up by Invest Selangor Berhad which hosts multiple prominent industry events under one roof.

Once again, SIE (F&B) 2022 will gather the crème de la crème of ASEAN's rapidly growing and diversified food and beverage industry, to boost business visibility and leverage on our biggest global platform to exchange latest updates and fresh ideas among the key players of the industry in our Business-to-Business program.

Expanding the show further, SIE (F&B) 2022 will occupy Hall 1-5 in KLCC with floor space of over 9,700 square meters, which provides an opportunity for the industry players to showcase their products, launch new products and increase brand visibility to the industry.

Alongside SIE (F&B) 2022, the 4th Selangor International Culinary Festival will be the major feature of the exhibition, where prominent industry practitioners will converge, network, and compete healthily towards excellence.

SIE (F&B) 2022 would be the best platform for you to enhance your businesses in the post-pandemic era and we invite you to be part of this exclusive event!



FAST FACTS 2021



Total of
456

participating companies
(160 physical participation
& 456 virtual participation)



4,824sqm
of space



30
buyers
from

4
Countries
attended
physically



164
buyers
from

31
Countries
attended
virtually



25,410
overall trade visitors

Hosted by



Organised by



Co-organised by



Endorsed by



In Conjunction with



WHY YOU SHOULD BE PART OF SIE (F&B) 2022?

Leading industry international exhibition hosted and fully supported by the Selangor State Government

Access to more than 25,000 industry professionals and consumers

Platform to explore latest technologies, trends, and business opportunities

Explore potential resources and the latest development of the industry in the ASEAN market.

Create, Connect, & Collaborate with potential business partners and industry players

Source for reliable importers in the SIE (F&B) Hosted Buyers' Programme

Meet various international brands and companies looking for representatives and partners in the ASEAN markets.

IF YOU ARE FROM THESE INDUSTRY SEGMENTS, LET'S GROW TOGETHER!

- Fresh Agricultural Food
- Cultivated Food Products
- Prepared (Ready-to-Eat) Meals
- Healthy & Organic Foods
- Beverages
- Baked Goods & Pastries
- Sweets, snacks, and desserts

- Food Preparation Equipment
- Processing and Packaging Equipment
- Food Packaging and Materials
- Kitchenware, Utensils, and Supplies
- Food Technology
- Ingredients & Services

WHOM ARE WE INVITING?

- Executive Chefs
- F&B Directors & Managers
- Purchasing Managers
- Hotel Owners & Operators
- Restaurateurs
- F&B Entrepreneurs
- Wholesalers, Importers & Distributors
- Retailers and Hypermarkets
- Education Professionals & Students
- Government Agencies & Associations

TALK TO US TODAY AND BE PART OF THE UPCOMING LEADING FOOD & BEVERAGE EXHIBITION IN MALAYSIA!

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PARTICIPATION FEE

RAW SPACE ONLY



USD150

per square metre
(minimum of 18 sqm)

SPACE AND STANDARD SHELL SCHEME



USD170

per square metre
(minimum of 9 sqm)

Inclusive of :

- Standard Shell Scheme
- One (1) unit of info table
- One (1) unit of folding chair
- One (1) unit of 13 Amp Power
- Needle punch carpet
- Fascia Name

VENUE

SIE (F&B) 2022 will be held at the prestigious Kuala Lumpur Convention Centre (KLCC) which nestled next to the tallest twin tower in the world, PETRONAS Twin Tower.

