SOUTH MORAVIAN INNOVATION CENTRE
**South Moravian Region**

- 1.2 mil. inhabitants
- Brno – 370,000 inhabitants
- 80 000+ students
- 8 000+ researches
- 250+ mil € of annual R&D investment
- 600 mil € of new research infrastructure investment from EU
- CEITEC, FNUSA-ICRC
- 270+ companies with R&D function in-house
MISSION:
To effectively support creation and development of innovative companies.

VISION:
We want to be one of the leading providers of support to innovative companies in Europe.

- Supporting innovative entrepreneurship and creation of highly qualified jobs
- Fostering of regional competitiveness
- Maximizing economical benefits of R&D in the region
- Providing inputs into strategic decision-making

Established in 2003 by...
Main Activities

The activities of South Moravian Innovation Centre are carried within the framework of the Regional Innovation Strategy of South Moravian Region.
INNOVATION PARK

SERVICES

- State of the art facilities, including labs - (NTECH, INBIT, INMEC) - 3 incubators with 10,000 m² of incubation space
- Business and export consulting
- Access to networking and funding opportunities, including start-up funding
- Export assistance (contacts to e.g. CzechInvest „Accelerator“)
- Co-operation with experts, universities and high-tech companies
- Student’s team support – MIC Accelerator, MIC Minutes, training programmes

RESULTS

- 350+ highly skilled jobs
- 28 successful exits
- 20+ tenant companies
- 50+ companies in Innovation Park
- 71% occupancy
- 300 mil. CZK from SF
- Successful young companies from student teams
- International awards in technology competitions (ImagineCup)
- 8 years of experience
Success stories

Bender Robotics
TECHNOLOGY TRANSFER

SERVICES

• Commercialization of new technology
• Finding partners for:
  • Contracted research
  • Collaborative research
• Business development
• Open Innovation session
• Remote promotion
• JIC | Innovation vouchers
• Centrope tt vouchers

RESULTS

• 93 supported research contracts
• 9 supported international research contracts
• 4 realized transfers
• 8 transfers in process
• 2 years of experience
Sucess stories
**Technology Transfer Services**

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**Support Services**

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TT SUPPORTING PROJECTS

Innovation vouchers
- supporting tool for R&D and companies collaboration
- 36 collaborations in 2009
- 55 collaborations in 2010
- 2011 in progress

120 seconds for innovative companies
- networking event for quick introduction of companies
- 96 contacts connected and 36 collaborations in 2010
Cluster Development

Services

• Innovation Academy – new branded as 16 hours of innovation

• Organization of brokerage events (FP7)

• Microsoft innovation centre

• Regional marketing

• Analysis on companies and R&D

• Steering of RIS implementation

• Networking activity: 120 seconds for innovative companies

Results

• 35 Innovation Academy Alumni

• 2 brokerage events (5 projects, 80 mil. CZK)

• 1000 trained IT experts per year

• 2 IT start-ups

• 2 unique field surveys

• Supervision on portfolio of 27 projects of RIS (approx. 150 mil. CZK per year – from local resources)

• 3 events: 312 new contacts, 176 new co-operations
MIC ACCELERATOR 2010

- Allowed 20 students to enter, 6 teams emerged
- After 6 months 3 team lasts
- The best team: GINA
- Accelerator: no.1 HR development project in CZ
GINA

• Geographical Information Assistant
• Usage
  – sw helps at Haiti and Brazil after earthquake disaster
  – sw is used at eco and urbanism projects
  – central rescue service tests the sw
• GINA establishes LTD
• Big Publicity
  – National TV and radio
  – BBC radio
  – Newspapers
  – Bill Gates Blog