



Come On Labels

FINAL 'Come On Labels' PROJECT SEMINAR on new energy labels

In cooperation with:

Eceee – European council for an energy efficient economy
Permanent Representation of the Czech Republic to the European Union

Date and place:

15th March 2013 at 9:30am

Permanent Representation of the Czech Republic to the European Union
Rue Caroly 15, 1050 Bruxelles - Ixelles, Belgium

Programme:

9:30 – 10:45

Come On Labels – Summary of the Final Results

Overview of market surveillance activities / summary of available information on product testing / survey of presence of energy labels in shops / examples of new energy label dissemination activities / examples of old appliance replacement schemes

10:45 – 11:00 Coffee Break

11:00 – 13:00

New energy labels – current experience and future improvements - Stakeholder discussion and viewpoints

Viewpoints and round table discussion of the representatives of the European Commission, manufacturers, retailers, environmental organisations, energy agencies, and other experts and stakeholders

13:00 – 13:45

Discussion and refreshments

Additional information:

Free admission, please register with:

Mr. Juraj Krivošík, SEVEN, The Energy Efficiency Center, Czech Republic,
Come On Labels project coordinator, juraj.krivosik@svn.cz

Address of the venue: www.mzv.cz/representation_brussels/en/contacts

www.come-on-labels.eu



Come On Labels

Detailed programme:

9:30 – 10:45

Come On Labels – Final Results Summary:

SEVEN, Juraj Krivošík:

- **Working with authorities** – overview of national surveillance activities
- **Proper label display** – are labels available in shops? 900 shops surveyed
- **Promoting new labels to consumers** – examples of activities

ENEA, Milena Presutto:

- **Product tests** – summary of known product compliance tests

Ökolnstitute, Corinna Fischer:

- **Replacing old appliances** – examples of schemes monitored

10:45 – 11:00

Coffee break

11:00 – 13:00

New energy labels – current experience and future improvements - Stakeholder and expert discussion and viewpoints:

- **European Commission** – Ewout Deurwaarder - Overview of implemented legislation and future plans
- **CECED** – Luigi Meli - Manufacturers' experience with the new energy labels
- **ECOS** – Edouard Toulouse – position of the environmental NGOs on new energy labels and scope for improvement
- **Swedish Energy Agency** - Helena Ahlkvist Johansson – viewpoint of the national market surveillance authority
- **NL Agency** – Hans Paul Siderius - viewpoint of a national energy agency
- **ATLETE and ATLETE II project** - Milena Presutto, ENEA - Project test activities and survey results
- **CLASP** - Pernille Schiellerup - New Energy Label Consumer Comprehension Assesment
- **GfK Retail and Technology** – Barbara Inmann - Comparing the acceptance of the new label with the old label at the points of sale
- **EFER - The European Federation of Electronics Retailers** – Maurice Estourgie – retailers' view on energy labels display and impact

13:00 – 13:45

Discussion and refreshments



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