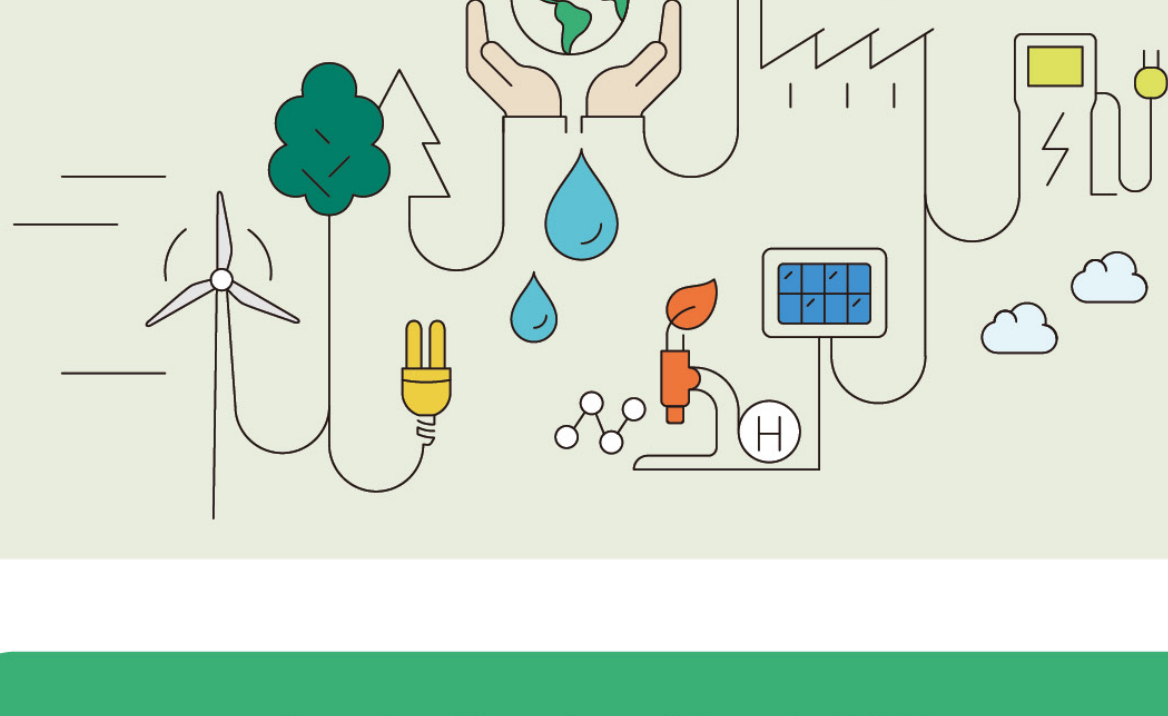


EU-CANADA WORKSHOP

CETA opportunities in Clean Technology



Day 1 - Monday, March 29th

08:00 am - 08:40 am PST | 11:00 am - 11:40 am EST | 17h00 - 17h40 CET

Opening ceremony

This livestreamed panel will situate the workshop within the context of CETA environmental cooperation and highlight the role of the cleantech sector in delivering positive environmental outcomes.



The Honourable Jonathan Wilkinson
Minister of Environment and Climate Change, Canada



Commissioner Virginijus Sinkevicius
European Commissioner for Environment, Fisheries and Oceans

08:40 am - 10:00 am PST | 11:40 am - 1:00 pm EST | 17h40 - 20h00 CET

Panel #1 – Setting the scene: How CETA can help achieve net-zero emissions by 2050

This livestreamed panel with a Q&A will present opportunities for environmental cooperation, trade and investment facilitated by CETA for both Canadian and EU clean technology companies.

Richard Florizone
Executive Director,
International Institute for Sustainable Development (IISD)

Speaker Siltra
The Finnish Innovation Fund

Jayson Myers
CEO, NGen
(Next Generation Manufacturing Supercluster)

10:00 am - 10:30 am PST | 1:00 pm - 1:30 pm EST | 20h00 - 20h30 CET

Networking break #1

This interactive breakout session will present international opportunities for women in clean technology facilitated by CETA for both Canadian and EU clean technology companies. Participants can also use the tools offered by the platform to set up direct meetings or visit virtual booths.

BREAK-OUT#1
Women in hydrogen, CCUS and energy. International opportunities and challenges.

- Grace Guan, Hydrogen in Motion
- Martina Wettin, Co-Founder, Nilsson Energy (Sweden)

BREAK-OUT#2
Women in Circular economy, International opportunities and challenges.

- Liz Madaras, Co-Founder and CEO, Poliloop (Hungary)
- Karen Schuett, CEO, Livestock Water Recycling

10:30 am - 11:45 am PST | 1:30 pm - 2:45 pm EST | 20h30 - 21h45 CET

Industry Matchmaking #1: Hydrogen, Fuel Cells, and CCUS

This industry matchmaking session will be open to SMEs and industry. It will showcase promising clean technology innovations from Canadian and EU companies and give the opportunity for dialogue between buyers and sellers of clean technologies.

BREAK-OUT#1
EU buyers highlighting their needs to sellers with live Q&A following.

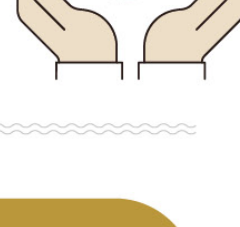
- Nicole Vermeulen, Contracting & Procurement Leader, Green Hydrogen, Shell (the Netherlands)
- Bertrand Masselot, CEO Canada, Air Liquide (France)

BREAK-OUT#2
Canadian buyers highlighting their needs to sellers with live Q&A following.

- Cellcentric
- Beth Valiaho, Director, Clean Resource Innovation Network

11:45 am - 11:55 am PST | 2:45 pm - 2:55 pm EST | 21h45 - 21h55 CET

Closing remarks



Day 2 - Tuesday, March 30th

08:00 am - 08:10 am PST | 11:00 am - 11:10 am EST | 17h00 - 17h10 CET

Moderator presents the objectives of the day and highlights of the schedule

Rupert Schlegelmilch
Director, The Americas, Agriculture and Food Safety, DG TRADE, European Commission

08:10 am - 09:40 am PST | 11:10 am - 12:40 pm EST | 17h10 - 18h40 CET

Panel #2 – Financing Cleantech: Trends and Opportunities for CETA Driven Collaboration

This interactive panel session will present opportunities for investment facilitated by CETA for both Canadian and EU clean technology financing companies.

Pablo Perez-Montero
Head of Sustainable Finance, CaixaBank

Ha Nguyen
VP, McCrock Capital

Erki Anli
CEO and Co-Founder, Cleantech ForEst (Estonia)

09:40 am - 10:20 am PST | 12:40 pm - 1:20 pm EST | 18h40 - 19h20 CET

Networking break #2

This interactive session will share practical advice, success stories and testimonials from clean technology entrepreneurs and organisations, with a focus on fostering entrepreneurial partnerships among innovative Canadian and EU companies. Participants can also use the tools offered by the platform to set up direct meetings or visit virtual booths.

BREAK-OUT#1
Envisioning the future of hydrogen, fuel cells and CCUS in 2050.

- Troy Jerome, CEO, Sen-ti Environmental and Indigenous Services
- Javier Brey, Vice-President, European hydrogen energy association (Spain)

BREAK-OUT#2
Envisioning the Circular economy in 2050.

- Carol Anne Hilton, CEO and Founder, Indigenomics Institute

10:20 am - 11:45 am PST | 1:20 pm - 2:45 pm EST | 19h20 - 20h45 CET

Industry matchmaking #2: Circular Economy

This industry matchmaking session will be open to SMEs and industry. It will showcase promising clean technology innovations from Canadian and EU companies and give the opportunity for dialogue between buyers and sellers of clean technologies.

BREAK-OUT#1
EU buyers highlighting their needs to sellers with live Q&A following.

- Allan Korsgaard Poulsen, Head of Sustainability, Vestas (Denmark)
- Irene Yang, Director, Business Development & Innovation, BASF Canada (Germany)

BREAK-OUT#2
Canadian buyers highlighting their needs to sellers with live Q&A following.

- WTT/Conventus

11:45 am - 11:55 am PST | 2:45 pm - 2:55 pm EST | 20h45 - 20h55 CET

Closing remarks

Moderator will close the day and invite participants for the next day

Day 3 - Wednesday, March 31st

08:00 am - 08:20 am PST | 11:00 am - 11:20 am EST | 17h00 - 17h20 CET

Welcoming remarks and plan of the day

Moderator presents the objectives of the day and highlights of the schedule



The Honourable Mary Ng
Minister of Small Business, Export Promotion and International Trade

08:20 am - 09:50 am PST | 11:20 am - 12:50 am EST | 17h20 - 18h50 CET

Panel #3 – Parallel Sessions

PANEL A

Clean Technology Opportunities in Canada and the EU, and Experiences of Clean Technology Companies – Hydrogen, Fuel Cells and CCUS

Clean technology companies will share practical advice, success stories and testimonials from clean technology entrepreneurs in the field of Hydrogen, FCT and CCUS, with a focus on fostering entrepreneurial partnerships among innovative Canadian and EU companies.

- Jessica Verhagen, CEO, Hydra Energy
- Claude Letourneau, CEO, Svante
- João Maciel, Managing Director, Centre for New Energy Technologies, EDP (Portugal)

PANEL B

Clean Technology Opportunities in Canada and the EU, and Experiences of Clean Technology Companies – Circular Economy

Clean technology companies will share practical advice, success stories and testimonials from clean technology entrepreneurs in the field of Circular Economy, with a focus on fostering entrepreneurial partnerships among innovative Canadian and EU companies.

- Gurminder Minhas, CEO, Performance Biofilaments
- Mark Salsberg, CEO, Brens North America (Czech Republic)
- Ken Friesen, President, Reclay Stewardedge (Germany)

09:50 am - 10:30 am PST | 12:50 pm - 1:30 pm EST | 18h50 - 19h30 CET

Networking break #3

This interactive session will share practical advice, success stories and testimonials from clean technology entrepreneurs, with a focus on fostering entrepreneurial partnerships among innovative Canadian and EU companies. During the break, participants can use the tools offered by the platform to set up meetings. Two parallel informal meeting sessions (Q&As) will also be offered:

BREAK-OUT#1
Experiences of Canadian companies with building partnerships in Europe.

- Apoorv Sinha, CEO, Carbon Upcycling
- Oleh Wawkodaw, CEO, Blue Eden

BREAK-OUT#2
Experiences of European companies building partnerships in Canada.

- Jürgen Rechberger, Head of Global Fuel Cell Competence Team, AVL List (Austria)
- WTT/Conventus (Netherlands)

10:30 am - 12:00 am PST | 1:30 pm - 3:00 pm EST | 19h30 - 21h00 CET

Government Matchmaking: Programs to Support Clean Technology Partnerships Between SMEs

This industry & government matchmaking session will be open to SMEs and industry. It will showcase interesting clean technology programs from Canadian and EU governments in the targeted sub-sectors to facilitate CETA enabled connections.

BREAK-OUT#1
Canada program Showcase: Canadian programs to support CETA.

- Clean Growth Hub
- Export Development Canada
- Business Development Canada
- Trade Commissioner Service
- Other ECCC recommended groups
- Graham Hilton, Trade & Investment Representative - Europe, British Columbia Ministry of Jobs, Economic Recovery & Innovation
- Alberta Innovates

BREAK-OUT#2
EU program showcase: EU and member state programs to support CETA partnerships.

- Bianca Dragomir, CEO, Cleantech Cluster Valencia Region (AVAESSEN) (Spain)
- Peter Hayes, Team Leader, EU Low Carbon Business Action Canada
- Manon Chappat-Alarcon, Head of Industry, Energy and Environment Division, North America, Business France (France)
- Marcello Baricco, University of Turin, Clean Hydrogen Project Manager (Italy)
- Marta Piszcz, Project Manager, Green Technology Accelerator, Ministry of Climate and Environment (Poland)
- Speaker, Geoscience Ireland (Ireland)

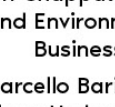
12:00 - 12:20 pm PST | 3:00 pm - 3:20 pm EST | 21h00 - 21h20 CET

Closing remarks

The closing remarks will set the stage for a forthcoming in-person Cleantech Summit announced by Canada and the EU, and will announce the winners of the “Stun-Your-Peers” challenge.



Melita Gabrič
EU Ambassador to Canada



Patricia Fuller
Canada's Ambassador for Climate Change