

Think Global | Think China

Understand China with Peking University Guanghai MBA

The One Belt One Road Scholarships

With China's ongoing **One Belt, One Road (OBOR) initiative** worth USD 4 trillion that comprises of the Silk Road Economic Belt and 21st Century Maritime Silk Road aimed at creating the world's largest platform for economic cooperation across Asia, Europe and Africa, **we are proud to announce the One Belt One Road Scholarship Scheme to support students and professionals from over 60 OBOR countries.** The One Belt, One Road Initiative, or the 'new Silk Road', will see increased cross-border investment opportunities, promotion of enhanced policy coordination, people-to-people connectivity, social and cultural as well as trade and financing collaboration that reflects China's political and strategic ambitions on the global stage.

As a candidate from an OBOR country, you will have the chance to not only live and study in China – the rising global economic powerhouse – but also access to resources and opportunities that will help you do business with and carve out a career in China.

The One Belt One Road Scholarships consists of both full and half scholarships towards the total tuition fee of your MBA degree at Guanghai, which will be offered commencing from 2018 entry. The One Belt One Road Scholarships are available to international MBA students who meet all the conditions of the scholarship and accept their offer by the given deadline.

Eligibility

To be eligible for the One Belt One Road Scholarship, you must meet all the following requirements:

- Be a national citizen of one of the countries in the OBOR action plan
- Undergraduate degree from a recognized university
- Completed the Guanghai MBA online application and submission of required supporting materials

How To Apply

You are required to complete the online application and submit your application form of One Belt One Road Scholarship at the same time via applymba.pku.edu.cn. (The application form of One Belt One Road Scholarship can be downloaded at applymba.pku.edu.cn.) For more information, please contact

our Admission Team at [Mandy Huang MBAintl@gsm.pku.edu.cn](mailto:MBAintl@gsm.pku.edu.cn) ; Yu Liang yul@gsm.pku.edu.cn OR call us at 86-10-62747265; 62747268.

When To apply

February 23, 2018	Deadline for Round 3
March 9, 2018	Deadline for Round 4
April 6 ,2018	Deadline for Round 5
April 20,2018	Deadline for Round 5

**Each candidate will be invited to interview once on a round basis.*

Why China?

If you are a company or an individual with global ambitions, you simply cannot avoid China today. **China knowledge has become a critical asset and a serious competitive edge**, whether you work, or interested, in industries related to e-commerce, automotive, or consumer products. The rise of Chinese consumers is now a real economic phenomenon, but they are changing even faster as well as disrupting everything. Therefore, you can't understand much of China business without spending time here because China's business landscape is changing rapidly and you need to be constantly updated with the latest insights – many cases in our MBA program cover unique companies that are still developing.

Understand China with Guanghua MBA

"I have 40 years of career ahead of me, and China is going to be the biggest economy in the world for those 40 years." – **Raphael Lorin**, International MBA Alumni, CEO & Co-founder of Chinese Institute YCI Education Group

Located in Beijing, the capital city at the heart of China, Guanghua School of Management is one of China's leading business schools at the highly prestigious Peking University, which is ranked 1st in China by Times Higher Education in 2018. A fully accredited AACSB and EQUIS business school, **Guanghua MBA is a full-time (2 years) English-taught program** that strives to provide students with a comprehensive understanding of doing business in China through leveraging our knowledge and expertise of China's economy and business culture, connections to leading industry professionals, as well as our extensive and influential pool of 28,000+ alumni.

Guanghua's influence span across key geographical regions in China, with **five core campuses** located in Beijing, Shanghai, Shenzhen, Xi'an and Chengdu. Each campus offers a distinctive focus on China's economy and business landscape in order to equip students with more depth in knowledge and skills to do business in, and with, China. Our sixth branch campus is also under development, which will be located in China's new economic zone – the Xiongan New Area.

Curriculum

It has never been more important to understand how business is done in China than it is today. As such, **our unique MBA+ curriculum**, which is a strategic concept for interdisciplinary research and teaching, aims to cultivate global leaders with a China focus, **integrating four key China characteristics**:

- Industry-specific Approach
- Specialist China-focused Courses
- Integrated Practicum Project
- Unique Arts & Humanities Courses

Each of the characteristics represent our goal of providing both a depth and breadth of understanding of the current and emerging trends in China, as well as the political, social and cultural influences that **shape the essence of doing business in China**.

Guanghua also has the **largest and most diverse selection of global study programs in China** that provides a 360-degree learning experience covering Europe, North America and the Asia-Pacific Region. With over 110+ partner institutions globally in which to choose your exchange programs from, 12 double MBA degree programs with renowned international business schools, as well as our week-long and tailor-made global business immersion programs, we fully encourage our students to **develop a global mindset, broaden their perspectives, and focus with a specialty with a China angle**.

Stay tuned with us:

Website : http://english.gsm.pku.edu.cn/mba/en/index_en.html

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